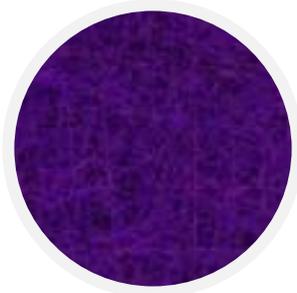


Jackie Dean, B.A., CMA, CPA

Executive Leader/Strategist/President/COO/CFO

jdean@musiccanada.com /416-230-4690



PROFESSIONAL PROFILE

Thought leadership | Strategic Planning | Industry Analysis | Business Operations and Development | Board Governance | Growth and Development | Restructuring | Financial Management | Government Relations | Human Resources Management | Change Management | Strategic Policies | Stakeholder Management |

BOARD EXPERIENCE

CURRENT

Chair, Board of Directors
Canadian Country Music
Association

Chair, Finance Committee
Unison Benevolent Fund

Director, Board of Directors
Muskoka Music Festival

Chair, Education, Training & Safe
Support Committee
Music Industry Code of Conduct

EDUCATION

Chartered Professional Accountant
1998

Bachelor of Economics
Wilfrid Laurier University
1990

MENTORING & TEACHING

- Mentor to CPA candidates
- Team leadership and succession planning
- Metalworks Graduate Career Mentor
- Panel Moderator & Speaker
- Executive Coaching & Leadership
- Instructor – Wilfrid Laurier University School of Business and Economics
- Finance and Audit committee lead

PROFESSIONAL WORK EXPERIENCE

PRESIDENT

CONNECT Music Licensing | Toronto | January 2021 – Present

- Leading a member based music licensing company (“MLC”) who licenses, collects and distributes royalties on behalf of and to members for the reproduction right of sound recordings
- Built and executed the strategic direction of the organization to ensure that the objectives of the mandate are met
- Oversee governance and compliance of the Board of Directors

CHIEF OPERATING OFFICER

Music Canada | Toronto | May 2019 – Present

Steering an organization driven by its passion for music, dedication to the artists who create it and a commitment to world-class digital innovation. Transforming this passion into positive action through legislative change; the introduction of new programs to support artists and music businesses. While its activities focus on the Canadian market, our research and advocacy have resonated around the world via our international allies.

- Execute the strategic direction of the organization to ensure that the objectives of the mandate are met
- Driving Diversity and Inclusion change within the organization and the industry
- Develop and lead the senior management team
- Manage governance and compliance of the Board of Directors
- Oversee the financial, HR, and operational aspects of the organization
- Driving thought leadership and building partnerships with the music industry and corporations to make change and help protect the backbone of the industry

CHIEF FINANCIAL OFFICER

Music Canada & CONNECT Music Licensing | Toronto | June 2002 – April 2019

- Led the strategic and financial direction of the organization for instrumental growth, diversity, strength and sustainability
- Contributed to the Executive Team in executing the strategic plan
- Responsible for the overall financial, HR, operational aspects of the organization

CHIEF OPERATING OFFICER

CARAS/The JUNO Awards & MusiCounts | Toronto | 2002 – April 2019

Lead a not-for-profit organization created to preserve and enhance the Canadian music industry and contribute toward higher artistic and industry standards. Comprised of four key pillars: *Educate* through our music education charity MusiCounts programs and initiatives, *Develop* emerging artists through mentorship and development programs, *Celebrate* Canadian artists with year round JUNO Awards showcasing, and *Honour* music industry icons through the Canadian Music Hall of Fame

CONTROLLER

Innofone Canada | Vaughan | 1998-2001 – Public Company

SENIOR ACCOUNTANT

KPMG | Vaughan | 1994-1998